



MAYOR'S DR. MARTIN LUTHER KING, JR. COMMISSION

2024 SPONSOR INVESTMENT FORM

Please mail, fax or email to:

Orlando Mayor Buddy Dyer's Dr. Martin Luther King, Jr. Commission
400 South Orange Avenue, Orlando, FL 32801
Office of Community Affairs | Second Floor
Fax: 407.246.3508 | Email: MLKOrlando@orlando.gov

- Please provide details of all in-kind donations, which are subject to approval.
- An invoice will be sent upon receipt of your commitment. Visit MLKOrlando.com to pay directly.
- Please make all checks payable to Strengthen Orlando, Inc.

Thank you for your commitment.

THIS SECTION TO BE COMPLETED BY SPONSOR:

Contact Name: _____

Company Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

SIGNATURE SPONSOR

\$15,000 (Cash Only - Maximum of 1 Sponsor)

As a Signature Sponsor, you will have one table at the Alpha Phi Alpha Fraternity MLK Luncheon (1/12/24) and one table at the YMCA Arthur "Pappy" Kennedy Prayer Breakfast (1/15/24) and 20 VIP tickets to the MLK Concert (2/2/24). *Registration will be required.*

Corporate logo placement and company recognition at a minimum of the following events:

- Candlelight Vigil
- MLK Concert
- Mayor's MLK Youth Humanitarian Event
- YMCA Arthur "Pappy" Kennedy Prayer Breakfast
- Alpha Phi Alpha Fraternity Leadership Forum
- Alpha Phi Alpha Fraternity MLK Luncheon
- MLK Great Day of Service

Additional Marketing, Networking & Branding Benefits: (Company Logo and Ad due by December 1st)

- Logo on MLK Calendar distributed community-wide
- Logo on MLKOrlando.com
- Prominent location for corporate ad for MLK Concert program
- Media promotion
- Name recognition in City of Orlando News Release
- Logo on marketing and advertising collateral
- Logo and name recognition in event programs
- 25 Mayor's MLK Commission commemorative shirts
- Logo on sleeve of approximately 500 Mayor's MLK Commission commemorative shirts
- Logo on sleeve of MLK Youth Humanitarian shirt
- Exclusive logo on MLK Youth Humanitarian Alumni shirt

DRUM MAJOR

\$11,000+ (Cash Only - Non-Competing)

As a Drum Major Sponsor, you will have one table at either Alpha Phi Alpha Fraternity MLK Luncheon (1/12/24) or Arthur "Pappy" Kennedy Prayer Breakfast (1/15/24) and a half table at either Alpha Phi Alpha Fraternity MLK Luncheon (1/12/24) or Arthur "Pappy" Kennedy Prayer Breakfast (1/15/24) and 10 VIP tickets to the MLK Concert (2/2/24). *Registration will be required.*

Corporate logo placement and company recognition at a minimum of the following events:

- Candlelight Vigil
- MLK Concert
- Mayor's MLK Youth Humanitarian Event
- YMCA Arthur "Pappy" Kennedy Prayer Breakfast
- Alpha Phi Alpha Fraternity Leadership Forum
- Alpha Phi Alpha Fraternity MLK Luncheon
- Sleeve of MLK Youth Humanitarian Shirt

Additional Marketing, Networking & Branding Benefits: (Company Logo and Ad due by December 1st)

- Logo on MLK Calendar distributed community-wide
- Logo on MLKOrlando.com
- Prominent location for corporate ad for MLK Concert program
- Media promotion
- Name recognition in City of Orlando News Release
- Logo on marketing and advertising collateral
- Logo and name recognition in event programs
- 25 Mayor's MLK Commission commemorative shirts
- Logo on sleeve of approximately 500 Mayor's MLK Commission commemorative shirts
- Logo on sleeve of MLK Youth Humanitarian Shirt

SERVICE INVESTMENT**\$7,500+** Cash Only

As a Service Sponsor, you will have a table at either Alpha Phi Alpha Fraternity MLK Luncheon (1/12/24) or Arthur "Pappy" Kennedy Prayer Breakfast (1/15/24) and 8 VIP tickets to the MLK Concert (2/2/24). *Registration will be required.*

Corporate logo placement and company recognition at a minimum of the following events:

- Candlelight Vigil
- MLK Concert
- Mayor's MLK Youth Humanitarian Event
- YMCA Arthur "Pappy" Kennedy Prayer Breakfast
- Alpha Phi Alpha Fraternity Leadership Forum
- Alpha Phi Alpha Fraternity MLK Luncheon
- MLK Great Day of Service

Additional Marketing, Networking & Branding Benefits: (Company Logo and Ad due by December 1st)

- Logo on MLK Calendar distributed community-wide
- Logo and name recognition on MLKOrlando.com
- Corporate name on approximately 500 MLK Commission Commemorative shirts
- Media promotion
- Name recognition in City of Orlando News Release
- Logo and name recognition in event programs
- Full-page corporate ad for MLK Concert program

EQUALITY INVESTMENT**\$5,000+** (Cash Only)

As an Equality Sponsor, you will have a half table at either Alpha Phi Alpha Fraternity MLK Luncheon (1/12/24) or Arthur "Pappy" Kennedy Prayer Breakfast (1/15/24) and 6 VIP tickets to the MLK Concert (2/2/24). *Registration will be required.*

Additional Marketing, Networking & Branding Benefits: (Company logo and Ad due by December 1st)

- Logo on MLK Calendar distributed community-wide
- Logo and name recognition on MLKOrlando.com
- Logo and name recognition in event programs
- Media promotion
- Corporate name on approximately 500 Mayor's MLK Commission Commemorative shirts
- 1/2-page corporate ad for MLK Concert program

JUSTICE INVESTMENT**\$2,500+** (Cash Only)

As a Justice Sponsor, you will have a quarter table at either Alpha Phi Alpha Fraternity MLK Luncheon (1/12/24) or Arthur "Pappy" Kennedy Prayer Breakfast (1/15/24) and 4 VIP tickets to the MLK Concert (2/2/24). *Registration will be required.*

Additional Marketing, Networking & Branding Benefits: (Company logo and Ad due by December 1st)

- Logo on MLK Calendar distributed community-wide
- Logo and name recognition on MLKOrlando.com
- Logo and name recognition in event programs
- Media promotion
- Corporate name on approximately 500 Mayor's MLK Commission Commemorative shirts
- 1/4-page corporate ad for MLK Concert program

PEACE INVESTMENT**\$1,500+** (Cash Only)

As a Peace Sponsor, you will have a minimum of 2 VIP tickets to the MLK Concert (2/2/24). *Registration will be required.*

Marketing, Networking & Branding Benefits: (Ad due by December 1st)

- Name recognition on MLK Calendar distributed community-wide
- Business card sized corporate ad for MLK Concert program

RESPECT INVESTMENT**\$1,000+** (Cash Only)

Marketing, Networking & Branding Benefits:

- Name recognition on MLKOrlando.com
- Name recognition on MLK Calendar distributed community-wide

INCLUSION INVESTMENT**\$500+** Cash Amount **OR** **\$1,000+** In-Kind

Marketing, Networking & Branding Benefits:

- Name recognition on MLKOrlando.com

Please Note: All events are subject to change. Please refer to mlkorlando.com for updates. In order to guarantee company logo or name listed on print materials, logos and ads must be received by **December 1st**. All sponsorships confirmed after December 1, 2023 will be included in all digital promotional opportunities (i.e. orlando.gov and mlkorlando.com websites, social media, online MLK calendar).



Strengthen Orlando, Inc. is a 501(c)(3) non-profit organization. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free 1-800-Help-Fla or online at floridaconsumerhelp.com. Registration does not imply endorsement, approval, or recommendation by the state.
Registration #: CH32010, Federal Tax ID #: 27-1964941.